

APMC 2018 Sponsorship Menu

*Package Sponsors (Platinum, Gold, and Silver) and Sole Sponsors will be listed in Advance Program brochure.

Sponsorship Type	No.	Menu	Fee (JPY) (without tax)	Fee (JPY) (with tax)	Maximum Quantity	Details
Package Sponsor 1: Platinum Sponsor 1,000,000 JPY (plus tax) (two organizations only) (A package of advertisements worth 1,300,000 JPY.)	1	A "large-size" banner on the APMC 2018 Website	400,000	432,000	2	A large-size banner (.gif) (width 200 px and height 150 px) will be displayed on the APMC 2018 Website, with a hyperlink to a webpage at the applicant's choice. The banners will be displayed from May 1, 2018 to January 31, 2019, along with an expression of "Platinum Sponsor(s)."
	2	A "large-size" logo printed on the conference bag	300,000	324,000	2	A large-size logo will be printed on the conference bag. The sponsors will be informed about the color options by the end of August, 2018. The logo size will be adjusted considering the size of the APMC 2018 logo. The logos will be printed along with an expression of "Platinum Sponsor(s)."
	3	Select 1 option from the "Sole Sponsorship Items."	200,000	216,000	-	Please select "3" options from the "Sole Sponsorship Items" listed below. Before June 1, 2018, applications for "Platinum Sponsors" have the priorities to select the items over other applications for "Gold Sponsors," "Silver Sponsors," and/or "Sole Sponsorship Items." In case two Platinum Sponsors wish to apply for the same items exceeding the maximum quantity, the one whose application was earlier will be given the priority to select the item.
	4	Select 1 option from the "Sole Sponsorship Items."	200,000	216,000	-	
	5	Select 1 option from the "Sole Sponsorship Items."	200,000	216,000	-	
Package Sponsor 2: Gold Sponsor 500,000 JPY (plus tax) (four organizations only) (A package of advertisements worth 700,000 JPY.)	1	A "medium-size" banner on the APMC 2018 Website	300,000	324,000	4	A medium-size banner (.gif) (width 200 px and height 75 px) will be displayed on the APMC 2018 Website, with a hyperlink to a webpage at the applicant's choice. The banners will be displayed from May 1, 2018 to January 31, 2019, along with an expression of "Gold Sponsor(s)."
	2	A "small-size" logo printed on the conference bag	200,000	216,000	4	A small-size logo will be printed on the conference bag. The sponsors will be informed about the color options by the end of August, 2018. The logo size will be adjusted considering the size of the APMC 2018 logo. The logos will be printed along with an expression of "Gold Sponsor(s)."
	3	Select 1 option from the "Sole Sponsorship Items."	200,000	216,000	-	Please select "1" option from the "Sole Sponsorship Items" listed below. Before June 1, 2018, applications for "Gold Sponsors" have the priorities to select the items over other applications for "Silver Sponsors" and/or "Sole Sponsorship Items."
Package Sponsor 3: Silver Sponsor 300,000 JPY (plus tax) (ten organizations only) (A package of advertisements worth 400,000 JPY.)	1	A "small-size" banner on the APMC 2018 Website	200,000	216,000	10	A small-size banner (.gif) (width 200 px and height 45 px) will be displayed on the APMC 2018 Website, with a hyperlink to a webpage at the applicant's choice. The banners will be displayed from May 1, 2018 to January 31, 2019, along with an expression of "Silver Sponsor(s)."
	2	Select 1 option from the "Sole Sponsorship Items."	200,000	216,000	-	Please select "1" option from the "Sole Sponsorship Items" listed below. Before June 1, 2018, applications for "Silver Sponsors" have the priorities to select the items over other applications for "Sole Sponsorship Items."
Sole Sponsorship Items 200,000 JPY each (plus tax) (Sole Sponsorship Items can be selected as options for Package Sponsorship of Platinum, Gold, and/or Silver.)	1	Exhibition Booth	200,000	216,000	16	1 exhibition booth at the APMC 2018 Exhibition area to be placed in the same room for the Poster Sessions. One organization can apply for one booth only. The exhibitors can set up their booths on the afternoon of November 6, 2018. The exhibition will be held from the morning of November 7 to the evening of November 9, 2018. Also, two persons from each exhibitor are invited to the Welcome Reception on November 6, 2018.
	2	Advertisement on the outside back cover of Advance Program brochure (a half-page, multi-color printing)	200,000	216,000	2	A half-page advertisement (multi-color printing) on the outside back cover (or the fourth cover) of the APMC 2018 Advance Program brochure to be distributed to all the conference participants. The ad data should be prepared in a "pdf" or "ai" file (height 130mm, width 190mm). The Advance Program brochure will be distributed electronically in PDF as well.
	3	Advertisement on the inside back cover of Advance Program brochure (a full-page, single-color printing)	200,000	216,000	1	A full-page advertisement (single-color printing) on the inside back cover (or the third cover) of the APMC 2018 Advance Program brochure to be distributed to all the conference participants. The ad data should be prepared in a "pdf" or "ai" file (height 275mm, width 190mm). The Advance Program brochure will be distributed electronically in PDF as well.
	4	Advertisement on the "Floor Map Board"	200,000	216,000	4	An advertisement (multi-color printing) on the large "Floor Map Board" to be placed in the conference center, along with an expression of "a partial support from." The ad data should be prepared in a "pdf" or "ai" file (height 297mm, width 420mm). Also, the same ad data will be printed in a smaller size on the backside of the "floor map" to be distributed to the APMC 2018 participants.
	5	Advertisement on sign boards near "Coffee Tables"	200,000	216,000	2	An advertisement (multi-color printing) on sign boards to be placed near the "coffee tables" at the venue, along with an expression of "a partial support from." The ad data should be prepared in a "pdf" or "ai" file (height 297mm, width 420mm). Also, the same ad data will be printed in a smaller size on the backside of the "floor map" to be distributed to the APMC 2018 participants.
	6	Company logo/name printed on "Lunch Coupon"	200,000	216,000	2	Company logo (or name) to be printed on the "Lunch Coupon," along with an expression of "a partial support from." Also, the company logo (or name) will be printed on the backside of the "floor map" to be distributed to the APMC 2018 participants.
	7	Company logo/name printed on "straps" of name badges	200,000	216,000	1	Company logo (or name) to be printed on APMC 2018 participants' name badge straps, along with the APMC 2018 logo (single-color printing).
	8	Company logo/name printed on "Souvenir Gift(s)"	200,000	216,000	1	Company logo (or name) to be printed on the "souvenir gift(s)" for the participants, along with an expression of "a partial support from."

* Priorities to select Sole Sponsorship Items

Before June 1, 2018, Sole Sponsorship Items will be accepted in the priority order of applications for "Platinum Sponsors," "Gold Sponsors," "Silver Sponsors," and "Sole Sponsorship Items." In case there are more applications for one item exceeding the maximum quantity, applications from organizations with a higher priority will be accepted. On and after June 1, 2018, all the applications will be accepted on a first-come-first-served basis.

*Event Sponsors will NOT be listed in Advance Program brochure.

Sponsorship Type	No.	Menu	Single Unit (JPY) (without tax)	Single Unit (JPY) (with tax)	Maximum Quantity	Details
Event Sponsor (Event Funding Support) 50,000 JPY per unit (plus tax) (Event Funding Support is accepted in multiples of the unit for each event at APMC 2018.) (Event Funding Support CANNOT be selected as options for Package Sponsorship of Platinum, Gold, nor Silver.)	1	Event Sponsor for "Welcome Reception"	50,000	54,000	no upper limit	Company name will be indicated as an "Event Sponsor" at the "Welcome Reception" to be held at Kyoto International Conference Center on the evening of Tuesday, November 6, 2018.
	2	Event Sponsor for "Banquet"	50,000	54,000	no upper limit	Company name will be indicated as an "Event Sponsor" at the "Banquet" to be held at the Banquet venue on the evening of Thursday, November 8, 2018.
	3	Event Sponsor for "WIE Session" and "WIE Reception"	50,000	54,000	no upper limit	Company name will be indicated as an "Event Sponsor" at the "Women in Engineering (WIE) Session" and "WIE Reception."
	4	Event Sponsor for "Young Professionals Reception"	50,000	54,000	no upper limit	Company name will be indicated as an "Event Sponsor" at the "Young Professionals Reception."

** Applications for "4 or more units" of Event Funding Support

For those who applied for "4 or more units" of Event Funding Support, making the total amount "216,000 JPY (tax included)" or more, the sponsors' names will be printed on the backside of the "floor map" to be distributed to the APMC 2018 participants. Also, if the applications for 4 or more units are made before August 3, 2018, the sponsors' names will be listed in the Advance Program brochure.